

Cars are often used to convey such information through extra cinematic codes, which themselves become naturalized. Films perpetuate codes. See the use of this stylization in *All that Heaven Allows*. Ron Kirby (Rock Hudson) has a wood-paneled station wagon with the name of his nursery on the side; it is a work vehicle. Actually it is described in the dialogue -- "should we take my car?" "it doesn't really make a difference?" "it shouldn't." (but it does as we see in the next sequence).